



Training days for entrepreneurs

- Two training days were held in October 2006 and January 2007
 - with rural tourism project MYYT
- Topics were customership and e-marketing
- Participant were 38 and 31 persons
- Enhance know-how that gives chance to improve competitiveness of SME's
- Also promotes networking of enterprises



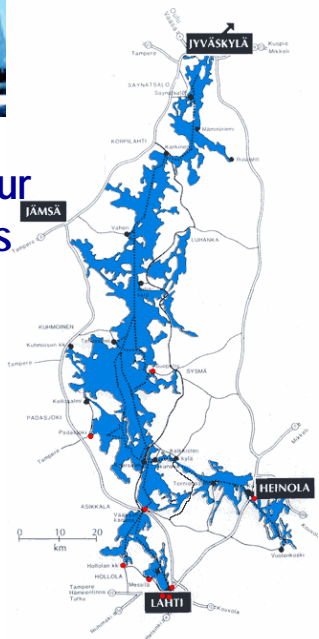
Sign posting system

- Information maps for watertourists in 6 harbours in Lake Vesijärvi and Päijänne have installed
 - Introduces harbour services and sights
 - 3 information maps more will be installed in Lake Päijänne harbours in Sysmä, Padasjoki and Heinola by the end of June
- Information signs in fishing place Hammonjoki (River Hammo) have made and installed
- Information sign in Vähä-Äiniö old shipyard have made and installed





Location of harbour information signs



Fire site

- Fire site will be built in Lake Vesijärvi Enonsaari island by the end of June
- Open for all citizens
- Local watertourism entrepreneur have rent the Enonsaari's buildings and he will start boat transportation there
 - He can also utilize the new fire site for his services and product development





Marketing study

- Marketing study about Water Tourism in Päijät-Häme Region have published in Finnish and abstract in English

Exhibition of project results

- WaterTour-project and it's results was presented in Village markets event in Lake Vesijärvi harbour
- Press release were delivered to local media
- New poster and flyer were produced



Brochure

- Watertourism brochure have delivered in enclosed of the Lahti Travel's "Lahti Region" brochure
 - 3 pages in Water and Nature part
 - includes trip tips on canoeing and cycling routes
 - List of Lahti region harbours' services for boaters



Regional working group meetings

- Regional working group meetings have held
 - It have got together active tourism actors and have enable interaction between them
 - A forum for tourism development
 - 2 have held during last 8 months, one will be held before the project end



Future of the WaterTour webpage?

- www.watertour.org
- Domain will be working two years
- Server hosting costs 20 e / month